



JON M. HUNTSMAN, JR.
Governor

GARY R. HERBERT
Lieutenant Governor

State of Utah

Department of Commerce

Division of Securities

FRANCINE A. GIANI
Executive Director

JASON P. PERRY
Deputy Director

WAYNE KLEIN
Director of Securities

NEWS RELEASE

ADVERTISING INVESTMENT SCHEME CHALLENGED

April 3, 2006. Salt Lake City, Utah The Utah Division of Securities announced that it issued an Order to Show Cause today against Clifton Curtis Sneed, Jr. of Dallas TX, Sneed Financial Service, LLC of Austin, Unlimited Cash, Inc. and Douglas Network Enterprises, both of Oxnard, CA, and Wayne Douglas Flesher and Nancy Carol Khalial, both of Camarillo, CA.

The Division's Order to Show Cause accuses the six of promoting a fraudulent investment scheme involving video screens to be installed at business locations across the country for which investors would share in profits from advertising placed on the screens. Sneed took \$92,000 from at least three Utah investors, including an 86-year-old blind Utahn. Unlimited Cash was to manufacture the video screens and Douglas Network was to obtain advertising for the video screens. The Order alleges securities fraud and securities sales by unlicensed agents.

According to the Division, Sneed promised investors 16% return, said there was no risk, and guaranteed them against any loss in the investment. Investors also were falsely told that Sneed had invested \$200,000 of his own money as well as \$100,000 from his father. Investors were not told that Sneed was under investigation by the SEC, that no video screens were installed anywhere, and that the investment operated as a Ponzi scheme; virtually all of the \$14 million raised nationwide was used to pay commissions and to make payments to earlier investors.

Separately, the Utah Attorney General filed criminal charges against Sneed on March 30, 2006. The Securities and Exchange Commission has filed a civil suit seeking to close Unlimited Cash, freeze its assets, and appoint a receiver.